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# z-Diet-3 Productions

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## ***Indemnity* Goes Viral** **Independent Horror Film Released Exclusively on the Web**

### **Pittsburgh, PA.**

It's a classic line that's served as the launching pad for many famous (and infamous) stories: *A guy walks into a bar...* Now, a new independent horror/thriller film uses that old premise to launch itself into a whole new medium of entertainment: The World Wide Web!

z-Diet-3 Productions (zD3) today announced the release of its first fully produced narrative film: *Indemnity*. But you won't find it at your local multiplex, in a Redbox, or even on Netflix. *Indemnity* is available exclusively on the World Wide Web.

In *Indemnity*, a young man on the run (played by zD3 founder David Dietz) takes refuge in a rural saloon, where he finds a sympathetic bartender named Joe (played by Dan I. Radakovich). As the evening progresses, the young man opens up to the bartender over several drinks. But as the details of his story begin to unfold, Joe wonders if the young man is merely a victim of circumstance... or if he's hiding a much darker secret. Also among the cast are former indie pro wrestlers Seth James and CJ Sensation; and Crystalann Jones stars as a lethal *femme fatale* named "Angela."

"Originally, I wanted to do a more traditional release," admitted Dietz, who—like many aspiring auteurs—envisioned his film being released on DVD. "But, I think *Indemnity's* length limited its appeal to even smaller distributors." At a little less than an hour long, the film technically qualifies as "feature-length," at least according to Motion Picture Association of America (MPAA) guidelines. But, as Dietz found out the hard way, most distributors and industry insiders consider it a "short." "Fortunately," Dietz says, "technology has progressed to the point where do-it-yourself distribution is not only possible, it's potentially profitable, too! It's really an exciting time to be filmmaker!"

In addition to starring, Dietz wrote, directed, and edited *Indemnity*—"...Because if I didn't, no one else would!" he quips—and produced it with help from John Iwanonkiw, who has worked extensively with Pittsburgh-based Northshore Pictures. Dietz says that z-Diet-3 Productions is already hard at work on several other projects, including editing a feature film for Kiss of Death Productions, and a docudrama that he admits to "sitting on" for several years.

You can watch the film online at <http://indemnitymovie.dietzthethird.com> for \$1.99 per view. "It's basically like getting a 5-day Redbox rental, and you don't even have to return the DVD!" says Dietz. *Indemnity* has also been submitted to several film festivals in the United States and abroad.

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